

## [Unipart launches world's first intelligent integrated tracking system for loads and vehicles](#)

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BUILDING on its leading role in logistics and commercial development of Radio Frequency Identification, (RFID) technology, Unipart Logistics is bringing to market the world's first fully integrated RFID and GPS-enabled vehicle telematics system

For the first time logistics managers can track loads, assets, vehicles and trailers throughout the entire supply chain in real time without the need to add complex and expensive in-vehicle equipment.

The new solution, called Unipart Insight, includes hardware, software and best practice business support to turn the information into powerful and effective tools to improve efficiency, reduce costs and enhance security.

Unipart Insight also integrates with on-board communications and integrates with routing and scheduling packages, tachograph and other back office systems.

Unipart RFID expert Peter Cullen said: "Unipart Insight brings together all the benefits of Unipart best practice with RFID and GPS telematics in a fully integrated solution.

"For a long-time logistics companies have been looking for a package which will not only collect all the data they need but presents it in a way that effective business decisions can be made in terms of improving efficiency, security and reducing costs.

"We have been part-way there with RFID and telematics as separate tools but putting them together along with Unipart best practice processes and the right software means businesses can for the first time reap the full benefits of the new technology."

Unipart has been at the forefront of developing RFID technology, running one of the world's biggest commercial RFID-enabled projects tagging all Jaguar parts containers in its world-wide supply chain.

Closer to home, Unipart's automotive division has been running a GPS-enabled telematics fleet of almost 1500 vehicles.

Added Peter: "The move to integrate the two technologies came from the encouraging results we achieved after merging these with Unipart best practice and our logistics expertise

"Using Unipart Insight, the unique combination of real-time and historical data means tote boxes, roll cages, containers, tractor units and trailers are automatically associated and tracked. The technology is equally effective ranging from vans to curtain-sided vehicles and trailers where security has traditionally been a huge problem."

Unipart also offers potential customers the chance to trial the Unipart Insight solution in the safety of its Advanced Logistics Centre (ALC).

Explained Peter: “The ALC models the entire supply chain from raw material producer through distribution network to the delivery point, tracking totes, roll cages and products.

“Potential customers can use the ALC to model the whole process without any operational risk and help to establish the return on investment.”

## **Ends**

### Notes to editors

*Unipart Insight is a business unit of Unipart Group which employs more than 9,000 worldwide and has a annual turnover of more than £1.1billion.*

*As well as being the UK’s largest independent supplier of car and truck parts, bodyshop parts and workshop consumables through its Unipart Automotive division, Unipart Group is a major force in logistics for blue-chip customers.*

*The Unipart Logistics division provides technology logistics for Vodafone UK, 3 and BSkyB, retail logistics for Boots, Halfords and Homebase and aerospace logistics for Airbus as well as managing worldwide logistics for all Jaguar aftermarket parts.*

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